



Information for Floral Designers

2019

Display locations: Displays will be located at the following Calvert Library branches:

Prince Frederick
850 Costley Way
Prince Frederick

Fairview
8120 S. Maryland Blvd. (Rt. 4)
Owings

Twin Beaches
3819 Harbor Road
Chesapeake Beach

Southern Branch
13920 HG Trueman Road
Solomons

If you have a **preference for a particular location(s)** please let us know and we will do our best to meet your requests.

Books in Bloom Installation: Floral displays are to be installed on **Monday, March 4 between 9:00 am and 9:00 pm** at the branch (es) you have been assigned. A meeting room at the Prince Frederick library has been reserved from 10:00 am – 2:00 pm for floral design assembly. *Designers should plan to design and create their floral arrangements at home or in the Prince Frederick meeting room. Creating your floral arrangement on top of the display location is NOT permitted due to the presence of paper library materials.* If you assemble your design in Prince Frederick and your installation is at another branch, arrangements can be made for help in transporting. Please let us know in advance if you are in need of this assistance.

Book: This year's theme is ***Favorite Places***. You may select any adult or children's book related to favorite places to inspire your floral design. We encourage you to check out the book at the library. If you choose to use your own personal copy, Calvert Garden Club or Calvert Library will not be held responsible for any damage or loss.

Staging of design: Displays will include the following: **(1) your floral design, (2) book, and (3) 5" x 7" design information stands (we will be providing information stands).** Displays will be placed at the four Calvert Library locations in Calvert County. Your display will be on a bookshelf or table top with a minimum 24" X 24" top area. Display top heights from the floor are typically between 2.5 - 4 feet. In addition, there are several smaller display locations. Please let us know if you are planning on a small design or if one of these smaller locations is of interest to you. You will know the exact dimensions of your design space after locations have been assigned.

Your design should NOT hang down the bookshelf or table and there are no surrounding walls to support your design. Your design can extend into the air from the display top. The majority of the

locations require that a display be viewable from all sides and directions. Electricity is not available at the display locations.

Containers: You may use any type of water tight container. You don't have to have a container if you have a different kind of structure to support and hydrate your design. **NOTE: the libraries are very dry in the winter.** If possible, we suggest designing a display that allows for your design to stay well hydrated, such as, using a container with an area for a large source of water and/or water soaked pieces of *Oasis* brand floral foam.

Materials: Designs should feature a minimum of 70% natural materials of any kind and the natural material can be manipulated. Our desire is for you to have fun with your creativity, but still keep the "floral" aspect of the interpretations. You should plan on having your materials look fresh in an arranged display for 3 days. *Due to allergies and sensitivity, we request that you please refrain from using flowers with heavy scents such as stock and Asiatic/stargazer lilies.*

Backdrop: Backdrops are NOT suitable. Frames can be used.

Design Information: Designers are asked to complete the attached "Display Registration Form". *Books in Bloom* is a CGC community outreach project with a component to help educate community members about floral design. We are asking you to help us by providing some information about what book element(s) inspired your floral design. **Please return your completed form by Monday, February 25 to allow us time to type your information and put into a 5" x 7" display stand.**

Installation Removal: Displays are to be removed on **Thursday, March 7 between 3:00 pm and 9:00 pm.** Information display stands are to remain on bookshelf/table tops if they have not already been removed.

Thank you for participating and helping us make our fourth *Books in Bloom* a success. Feel free to contact any of the committee members, Deta Smith, Vicki Geneva, Mary Smolinski, or Andrea Kroll, if you have any questions.



Calvert Garden Club